

*The Community Foundation Serving Greeley and Weld County promotes philanthropy to build resources, develops partnerships, and provides leadership that will be of lasting benefit to our communities.*

## 2010 ANNUAL PROFILES LUNCHEON



*Charmaine Coppom, Community Foundation Board Member and Myra Monfort, keynote speaker.*

The Community Foundation Serving Greeley and Weld County hosted its annual Profiles Luncheon on November 9, 2010 at the University of Northern Colorado Ballrooms. The event, attended by nearly 300 guests, was sponsored by Denver Investments and focused on the impact the Community Foundation has made in Weld County.

Myra Monfort, President of the Kenneth and Myra Monfort Charitable Foundation and Trustee of the Monfort Family Foundation, was the keynote speaker at the event. She spoke about the history

of philanthropy and the continued importance of giving back to programs and projects that benefit the community.

In addition to presenting highlights from the past year, the Community Foundation honored two outstanding individuals and one fund for their commitment to Weld County and the Community Foundation.



*Mariann Johnston, Chair of the Fort Lupton Community Foundation and Bill Hertneky, Community Foundation Board Member.*

The Fort Lupton Community Foundation was named this year's Outstanding Fund Award winner for their vision of community support by promoting philanthropy in the Fort Lupton area.

Long-time supporter Jean Morrell was honored with the Community Foundation Founders Award for her dedication to the Community Foundation as its longest serving Board member and for her continued support of the Community Foundation. Jean is one of our Centennial Society legacy members.



*Karen Burd, Community Foundation Board Member and Jean Morrell, Founders Award winner.*

Financial Advisor Patrick Varney was honored with the Dick Doyle Professional Advisors Award for his efforts to support philanthropy in Weld County and his role in working with the Windsor Community Foundation to establish the Robert and Lena Ochsner Fund.



*Brian Lessman, Co-Chair of the Windsor Community Foundation and Patrick Varney, Professional Advisors Award winner.*

We truly appreciate all that these individuals and funds do for Weld County and are proud to include them on the honor roll of the Community Foundation's Award Winners.

### Event Sponsors

We would like to thank **Denver Investments** for sponsoring this community-wide event again this year and the following table sponsors for helping to make the event a success:

Allnutt Funeral Service  
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# WHAT'S HAPPENING AT THE COMMUNITY FOUNDATION

*We're Connecting Donors Who Care With Causes That Matter*



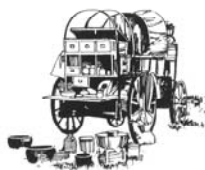
The family of Kathy Hanson recently established a memorial scholarship to honor the legacy of their beloved daughter, sister, aunt and friend.

Kathy was both loved and respected for her qualities as a math teacher at John Evans Junior High School and Greeley Central High School because she believed any student could master the subject. She was also an avid supporter of the students' many co-curricular activities. She truly made a difference in the lives of thousands of Greeley students.

## THE SUCCESS FOUNDATION

SERVING GREELEY-EVANS SCHOOLS

The Success Foundation Serving Greeley and Evans Schools was recently established as a field of interest fund to support education in Weld County School District Six. This community partnership for educational excellence recognizes education as an essential ingredient to a successful community and is committed to bringing community resources together to enhance educational opportunities for all students in the Greeley-Evans School District.



Meals on Wheels is a voluntary organization engaged in the effort to keep people in their home as long as possible by delivering hot, nutritionally well-balanced meals. Meals on Wheels serves those that are unable to cook for themselves – the elderly, frail and physically challenged, regardless of income.

Meals on Wheels has established a Seed Fund as a way to create an endowment that will grow over the next five years. By establishing an endowment, Meals on Wheels is providing the sustainability of a regular income stream and the ability to accept future large and complex gifts to support their agency.

If you are interested in making a contribution to any of our funds, please contact us at (970) 304-9970 or make a donation online at [www.cfsgwc.org](http://www.cfsgwc.org). All gifts are tax deductible to the fullest extent allowed by law and will be used to support grants, scholarships and projects in Weld County.

*The Community Foundation provides the flexibility to help people meet a broad range of needs through a variety of vehicles. We welcome the opportunity to work with you and your advisor to fulfill your charitable objectives and community interests.*

## GRANTS IN ACTION

The Community Foundation made grants totaling \$24,306 from the Little Youth Fund's 104th distribution to various programs for the benefit of youth throughout Greeley and Weld County. The organizations and projects funded were:

- **American Lung Association in Colorado**—for the Not On Tobacco program
- **Butler Elementary School PTSA**—for the Missoula Children's Theatre program
- **Goodwill Industries of Denver**—for the Weld County Youth Services program
- **Greeley Transitional House**—for operational support
- **Mentors & Friends of Weld County**—for operational support
- **NCMC Foundation, Inc.**—for the First Steps of Weld County prenatal community education program
- **UNC Foundation, Inc.**—for the UNC Jazz Festival youth outreach program



Greeley Transitional House

The Women's Fund of Weld County, a component fund of the Community Foundation, also announced its annual grants totaling \$10,000. The following organizations received funding in 2010:

- **A Woman's Place, Inc.**—for the Legal Advocacy program
- **Catholic Charities North Region**—senior services for women: grandparents raising grandchildren program
- **Child Advocacy Resource and Education**—Parenting Skills for Teen Moms program
- **Greeley Women 2 Women, Inc.**—for the Women 2 Women program
- **Junior Achievement**—for the JA It's My Business program
- **Stepping Stones of Windsor**—for the Homeless Prevention program
- **Union Colony Children's Music Academy**—for the Musical Connections program
- **United Way of Weld County**—for the Bright Beginnings program
- **University of Northern Colorado**—for Las Chicas de Mathematicas: UNC Math Camp for Young Women



United Way—Bright Beginnings

Please visit our website at [www.cfsgwc.org](http://www.cfsgwc.org) for upcoming grant deadlines or for more information about our grantmaking programs, contact us at (970) 304-9970 or [Lauren@cfsgwc.org](mailto:Lauren@cfsgwc.org).



# A History of Philanthropy

## DID YOU KNOW?

The word “philanthropy” derives from the Ancient Greek phrase *philanthropia*, meaning “to love people.” Today, the concept of philanthropy includes the act of voluntary giving by individuals or groups to promote the common good. It also refers to the formal practice of grantmaking by foundations to nonprofit organizations.

### Cultural Origins in the U.S.

Philanthropy in the United States has emerged from a number of cultural influences, such as:

- Strong religious beliefs and traditions
- Practices of collective hunting, food distribution and potlaches in Native American communities
- Cultures of mutual assistance and support among multiple waves of settler and immigrant communities

It wasn't until after the Civil war that the modern business of philanthropy began to form. Until then, charity was a mostly fragmented endeavor driven largely by religious groups and characterized by almsgiving and volunteerism aimed at assisting the immediate problems of the urban poor.

### Industrialization and the Rise of Modern Philanthropy

At the end of the 19th century, charities started taking a more systematic approach to the work of improving social conditions, and adopted management methods that were gaining a following in the business world. Modern grantmaking was founded on the large-scale donations of a number of individuals and families who made their wealth during the late 19th and early 20th centuries in the steel, oil, railroad, telegraph, and automobile industries (such as Sage, Carnegie, Rockefeller and Ford).

### Democratization and Growth of the Field

American generosity and volunteerism was spurred again by World War I. During this time, Americans gave more than \$400 million in gifts and membership dues to the Red Cross in connection with the war, signaling the growth of grassroots fundraising and the democratization of giving. It was no longer only the wealthy elite who gave, but the average person.

The 20th century also saw the unfolding of the community foundation movement, a combination of the rising forces of scientific philanthropy, grantmaking foundations,

and collective giving. As an alternative to the large, national foundations, community foundations allowed people of modest wealth to combine their money for local philanthropic programs, ultimately changing the profile of many mid-size and large cities.

### Emerging Trends in Philanthropy

As of 2008, there were over 75,000 grantmaking foundations in the U.S., with total assets of over \$564 billion and yearly giving of \$46 billion.

The field of philanthropy continues to see ongoing change in a variety of ways, from adaptation to economic instability and the growth of international giving, to developments in online fundraising vehicles and cause-related marketing efforts to promote the common good.

The Community Foundation Serving Greeley and Weld County was created to promote philanthropy in our region. Contact Judy Knapp if you would like to discuss your personal philanthropic goals.

*History of Philanthropy.* From the Philanthropy New York website. Retrieved on December 6, 2010 from [http://www.philanthropynewyork.org/s\\_nyrag/sec\\_wide.asp?CID=167&DID=282](http://www.philanthropynewyork.org/s_nyrag/sec_wide.asp?CID=167&DID=282)

## HELPING YOUR FAMILY BUILD A TRADITION OF GIVING DONOR-ADVISED FUNDS

Opening a Donor-Advised Fund allows your family to make a gift to the Community Foundation, then remain actively involved in suggesting uses for your gift.

### Why create a Donor-Advised Fund for your family?

It provides a convenient and flexible tool for families who want to be personally involved in suggesting grant awards made possible by their fund. Families with a range of community interests find that it's an ideal vehicle for fulfilling their charitable wishes. Donor-Advised Funds are typically less costly and easier to administer than other forms of philanthropic giving (such as private foundations).



A Donor-Advised Fund also includes these benefits:

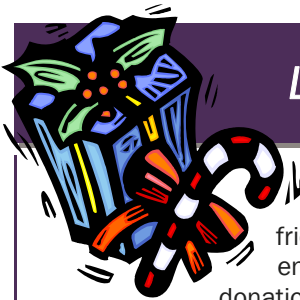
- You can establish a charitable legacy in the name of your family.
- Your gift can be combined with others to increase impact in areas you care about most.
- Your family knows that your gift will be carefully invested and managed via our proven stewardship practices.
- You are eligible to receive maximum tax benefits.
- Your gift can generate the long-term advantages of endowment funding — principal from your gift can be invested, not spent; investment income is then used to make annual grants to nonprofit agencies and programs.
- Your family can establish a fund today and make grant recommendations now or in the future.



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### Looking for holiday gift ideas?

This year, in lieu of sending holiday greeting cards or gifts, consider making a charitable contribution to honor your clients, friends, family or loved ones. The Community Foundation invites you to ensure a brighter future for our community by making a tax-deductible donation to the Community Foundation. A contribution is a wonderful alternative to sending holiday greeting cards or gifts. In addition to sending you an acknowledgement letter recognizing your tax-deductible donation, the Community Foundation will send a note acknowledging your gift to your clients, family and/or friends. Donations may also be made in honor or memory of special loved ones. Please contact us if you are interested in making a gift this holiday season.



Become a fan of the Community Foundation Serving Greeley and Weld County on Facebook and keep up with the impact we can make!



### 2011 Community Foundation Scholarship Application Available

**The Community Foundation**  
**Serving Greeley and Weld County**

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Website: [www.cfsgwc.org](http://www.cfsgwc.org)

The Community Foundation Scholarship Application is a one-stop shop allowing students to apply for 20 Community Foundation scholarships with just one application. Students who submit an application will be considered for each scholarship for which they are eligible. The application is available on the Community Foundation website at [www.cfsgwc.org/scholarships](http://www.cfsgwc.org/scholarships) or in the counseling offices at each high school in Weld County. Students may complete the application online but will need to print, sign and turn in all corresponding documents by March 15, 2011. For more information, please contact Lauren Weber by e-mail at [Lauren@cfsgwc.org](mailto:Lauren@cfsgwc.org) or by calling 970-304-9970.